

STATUS OF CHILDHOOD IMMUNIZATION IN WISCONSIN



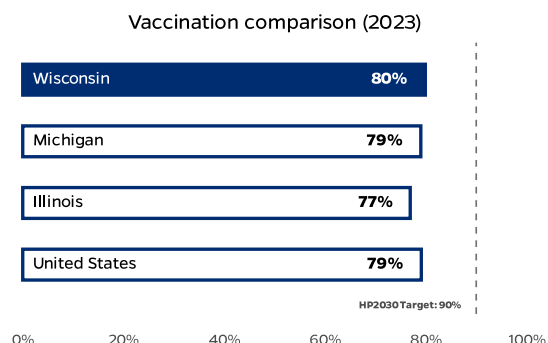
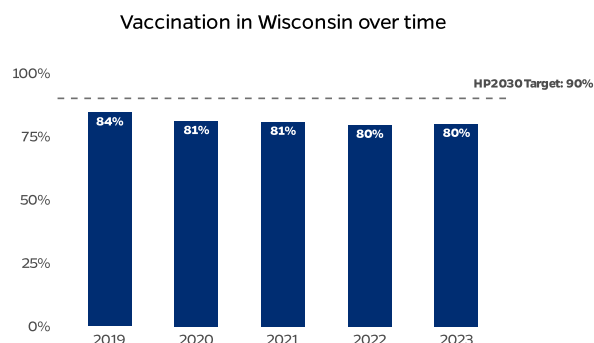
This brief illustrates the current status of childhood immunization in Wisconsin and is intended to inform state-level policy decisions and priorities. Takeaways include:

- State-level immunization coverage in Wisconsin for MMR vaccination is below national levels.
- Wisconsin's non-medical exemption rate among kindergartners is higher than the U.S. median.
- State-level per capita public health spending is lower than the national rate.
- Wisconsin has reported 36 cases of measles since January 1, 2025.

VACCINATION COVERAGE

Maintaining sufficient vaccination coverage is critical for establishing community protection. The charts below demonstrate how coverage for two critical vaccines has changed over time in Wisconsin and how it compares to neighboring states, national rates, and Healthy People 2030 (HP2030) targets.

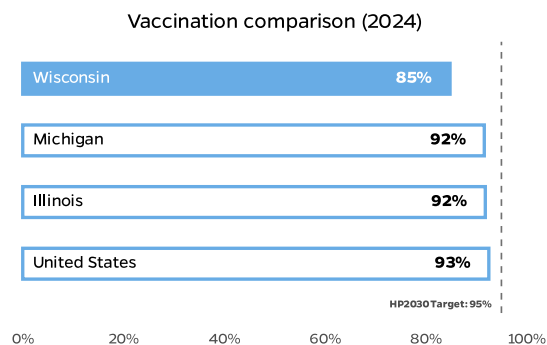
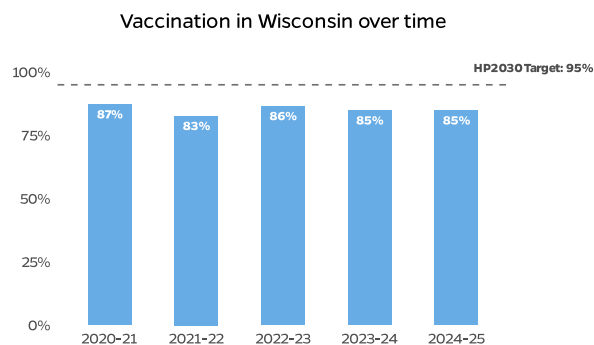
Proportion of 2-year-olds fully protected with DTaP vaccines



In 2023, approximately the same proportion of 2-year-olds were fully vaccinated against diphtheria, tetanus, and pertussis (received all four doses of DTaP) in Wisconsin compared to the previous year. Coverage in Wisconsin is below the HP2030 target of 90%.

Source: ChildVaxView

Proportion of kindergartners protected with MMR vaccines



In 2024, approximately the same proportion of kindergartners completed the measles, mumps, and rubella (MMR) vaccine series in Wisconsin compared to the previous year. Coverage in Wisconsin falls short of the HP2030 target of 95%.

Source: SchoolVaxView

VACCINATION EXEMPTIONS

Many states allow children attending public school to receive vaccination exemptions for religious reasons or for personal reasons, sometimes referred to as “philosophical exemptions.” Higher rates of non-medical exemptions have been linked with increased disease transmission.

Allows personal exemptions?

YES

Allows religious exemptions?

YES

Non-medical exemptions — state

6.3%

Non-medical exemptions — US median

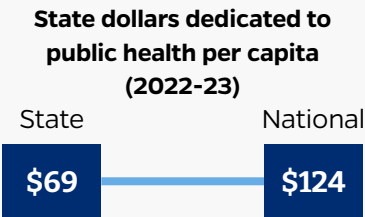
4%

Wisconsin's rate of non-medical exemptions among kindergartners during the 2024-25 school year is similar to the state's 2023-24 rate.

Source: NCSL, SchoolVaxView

PUBLIC HEALTH SPENDING

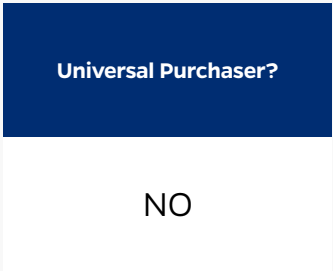
Low levels of public health spending are thought to contribute to suboptimal immunization rates. Nationally, Wisconsin ranks 49th in public health spending.



Source: America's Health Rankings

UNIVERSAL VACCINE PURCHASING

In states with Universal Purchase programs, the state government purchases all recommended vaccines for all children, regardless of insurance status. These initiatives can help to address disparities in vaccine coverage and support equitable vaccine access.



Source: AIM

SUPPORT FOR IMMUNIZATION

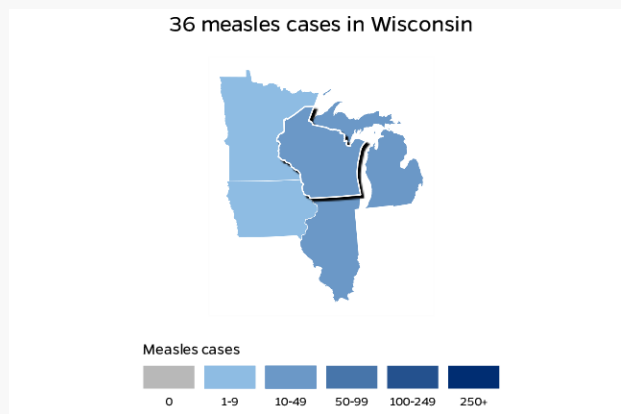
Strong policy commitment to immunization is critical for effective vaccination programs. The state legislature has recently introduced several bills that would affect state-wide childhood vaccination, a selection of which are described below. The arrows below indicate whether these bills would strengthen (↑) or weaken (↓) vaccine safety nets.

-  WI SB 489 (Not enacted) – Would prohibit the state from infringing on the fundamental rights of parents, including making immunization-related decisions
-  WI SB 228 (Not enacted) – Would prohibit the Department of Health Services from requiring additional vaccines for school attendance
-  WI SB 418 (Not enacted) – Would establish a program to provide vaccines to individuals who are not eligible to receive the vaccines at no cost from a federal program

Source: AIM, LegiScan, NCSL

DISEASE STATUS

Measles outbreaks can indicate insufficient vaccination coverage within a population. Disease may spread across state borders when vaccine coverage is low. The map below visualizes the number of measles cases reported in Wisconsin and neighboring states between January 1, 2025 and September 15, 2025.



Source: U.S. Measles Tracker, IVAC.



Vaccines can help prevent expensive disease outbreaks. A 2018–19 measles outbreak in Washington was estimated to cost **US\$47,479** per case for both direct medical and public health response expenses.

Source: Pike, 2022

DATA SOURCES

Vaccination coverage:

- DTaP: CDC, ChildVaxView Interactive! <https://www.cdc.gov/childvaxview/about/interactive-reports.html>. DTaP, ≥ 4 Doses, States/Local Areas, Birth Years/Cohorts 2017–2021, Age 24 months. Updated Aug 2024.
- MMR: CDC, SchoolVaxView Interactive! <https://www.cdc.gov/schoolvaxview/data/index.html>. MMR, States, School Years 2021–22, 2022–23, 2023–24, 2024–25. Updated July 2025.

Vaccination exemptions:

- Status: NCSL, State Non-Medical Exemptions From School Immunization Requirements. <https://www.ncsl.org/health/state-non-medical-exemptions-from-school-immunization-requirements>. Updated July 2025. Rates: CDC, SchoolVaxView Interactive! <https://www.cdc.gov/schoolvaxview/data/index.html>. Exemption – Non-Medical Exemption, States, School Years 2023–24 and 2024–25. Updated July 2025.

Public health spending:

- Public Health Funding in United States, America's Health Rankings, United Health Foundation. https://www.americashealthrankings.org/explore/measures/PH_funding. Accessed July 2025.

Universal vaccine purchasing:

- Association of Immunization Managers, Policy Maps – Universal Vaccine Purchase Program. <https://www.immunizationmanagers.org/resources/aim-policy-maps/>. Updated April 2025.

Support for immunization:

- Association of Immunization Managers, Legislative Round-ups. <https://www.immunizationmanagers.org/resources-toolkits/immunization-program-policy-toolkit/legislative-round-ups/>. LegiScan. <https://legiscan.com/>. Accessed July 2025.
- NCSL State Public Health Legislation Database. <https://www.ncsl.org/health/state-public-health-legislation-database>. Accessed Sept 2025.

Disease status:

- International Vaccine Access Center, U.S. Measles Tracker. <https://publichealth.jhu.edu/ivac/resources/us-measles-tracker>. Accessed July 22, 2025.

Measles outbreak cost:

- Pike J, Melnick A, Gastañaduy PA, et al. Societal Costs of a Measles Outbreak. *Pediatrics*. 2021;147(4):e2020027037. doi:10.1542/peds.2020-027037

Note: The high-level data included in this report do not reflect statewide variation in vaccination coverage or disease status. Further, state reporting policies may limit data completeness. For any data-related questions, please contact ivac@jh.edu.