Lauren Jordan Barrow, MHA

She/her/hers

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EDUCATION AND TRAINING

PhD (In Progress) Johns Hopkins Bloomberg School of Public Health (BSPH)

2021 - Present Health Policy and Management

MHA University of North Carolina at Chapel Hill 2016 - 2018 Gillings School of Global Public Health

BS, Movement Science University of Michigan - Ann Arbor

2007 - 2011 School of Kinesiology

HONORS AND AWARDS

2021 C. Sylvia and Eddie C. Brown Community Health Scholarship Program. Awarded to one future public health leader per year who is committed to eliminating health disparities.

2018 Residential Masters Francine and Harry Weinberger Award for Excellence. Awarded to one master's student who has documented experiences related to social justice and/or has been active in organizations that support the values of an inclusive society (e.g., equality and respecting diversity)

2017 National Association of Health Services Executives Everett V. Fox Case Competition - first place. National recognition was awarded to one team who best presented an innovative solution to address a social determinant of health following CMMI's Accountable Health Communities model; recommendations were presented to the Kaiser Permanente Oakland Executive Board in Oakland, CA

2016-18 UNC Health Scholars Program Scholarship. Full tuition was awarded to one student who showed a commitment to health equity and will work to advance health equity at UNC Hospitals

COMMUNITY ENGAGEMENT

Paul Laurence Dunbar High School P-TECH Mentor	2023- 2024
National Women's Health Network, Policy Advisory Councilmember	2022- 2023
JHU BSPH Student Assembly, HPM PhD Student Representative	2022
Public Health Student Forum at Johns Hopkins, Mentor	2022
Delta Sigma Theta Sorority Inc., Baltimore Alumnae Chapter, Member	2022- Present
California Black Women's Health Project, Volunteer	2021- 2022
Lung Cancer Initiative- North Carolina, Volunteer	2017- 2019

ACADEMIC ACTIVITIES

Sigma Xi Scientific Research Honor Society	2025- Present	
Association for Public Policy Analysis & Management – Member Mentee	2023- 2024	
Minority Training Program in Cancer Control Research- University of California, San Francisco • One of 20 fellows selected nationwide to attend a five-day intensive institute focused on the impact of cancer disparities research on minority and underserved communities		
Institute for Healthcare Improvement UNC Open School Student Chapter, President	2017-2018	
University of Michigan- School of Kinesiology, Research Assistant	2011	
Global Course Connection- Health and Population in South Africa in Transition Study Abroad 2011		
Undergraduate Research Opportunity Program, Research Assistant	2008-2009	
PROFESSIONAL ACTIVITIES		
Association for Public Policy Analysis and Management, Student Member	2023- 2024	
National Association of Health Services Executives - Baltimore Chapter, <i>Parliamentarian</i>	2021-2023	
NAHSE Young Professionals Committee, Skills Enhancement Co-Chair	2019-2020	
NAHSE - North Carolina Chapter, Student Associate	2018-2020	

PROFESSIONAL EXPERIENCE

UNC Eshelman School of Pharmacy, Remote

June 2021- Present

Elston Lafata Lab

Social-Clinical Research Project Manager (promotion)

- Facilitate the coordination of core qualitative research responsibilities across multiple sites
- Perform quality assurance and submit study modifications to ensure IRB compliance
- Interview, train, and direct the daily workflow of graduate research assistants
- Co-lead efforts to prepare manuscripts, abstracts, policy briefs, and informational white papers

Graduate Research Assistant

- Utilize qualitative research methods and a national sample of informants to determine how Oncology practices are considering equity and care quality in their implementation of virtual visit offerings
- Conduct semi-structured interviews with Oncology leaders to collect primary data
- Develop codebook and analyze qualitative data to inform findings

UNC Health, Chapel Hill, NC

October 2019- June 2021

Division of Transformation and Experience: Strategic Planning

Strategy Consultant

- Led system executives through creating a diversity, equity, and inclusion 5-year strategic plan
- Led COVID-19 coordinated surge planning efforts for Psychiatry and Medical Emergency Departments

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- Synthesized data-driven business insights to develop strategic growth plans for Geriatrics Primary Care; recommendations for action include expanding service offerings and increasing market share by 6%
- Led strategic planning retreats for two divisions within the Department of Obstetrics & Gynecology to prioritize and operationalize performance improvement tactics during Chair transitions

Piedmont Health Services Inc., Chapel Hill, NC Federally Qualified Health Center: Executive Office

June 2018 - July 2019

Administrative Fellow

- Led PDSA and lean six-sigma methodology framework to optimize performance and reduce hospitalizations and emergency department visits for elderly patients enrolled in PACE SeniorCare
- Implemented and sustained population management efforts across ten safety-net primary care sites
- Developed Homeless Community Advisory Council to improve services for most vulnerable patients
- Educated clinical leadership and patients on Medicaid Managed Care transformation through presentations, committee development, and strategic engagement
- Managed multiple projects, stakeholder teams, and grant compliance for a \$1M HRSA federal grant
- Launched an internal buddy program for new employees to improve employee engagement and retention; initial results indicate a 15% increase in employee retention after six months

UNC Gillings School of Global Public Health, Chapel Hill, NC Samuel Lab

August 2017- May 2018

Graduate Research Assistant

- Conducted semi-structured interviews with breast cancer survivors to examine the perception of racial differences in symptom management experiences between Black and White breast cancer survivors
- Contributed to the preparation of manuscripts, abstracts, and informational papers on the Cancer Health Accountability for Managing Pain and Symptoms study
- Conducted a systematic review using Covidence to explore quality-of-life indicators for cancer survivors

UNC Health, Chapel Hill, NC

February 2017- May 2018

Department of Performance Improvement and Patient Safety Administrative Intern & Health Scholar

- Led development and design of big-data-driven analytics dashboard to evaluate health care disparities
- Analyzed health system's care quality based on Leapfrog, Vizient, and Hospital Compare data
- Supported execution of system-wide Quality Expo with 100+ organizational quality poster presentations
- Championed adoption of AHA's Equity of Care pledge addressing disparities and workforce equity

Team Rehabilitation Physical Therapy, Ann Arbor, MI

August 2014 - June 2016

Physical Therapy Outpatient Clinic

Physical Therapy Clinical and Administrative Coordinator

- Managed inventory and overall clinic productivity for newly opened outpatient physical therapy clinic
- Monitored clinical operations, throughput, and productivity goals

Eisenhower Center, Ann Arbor, MI

September 2013 - December 2014

Traumatic Brain & Spinal Cord Injury Center

Rehabilitation Manager

- Supervised a 10-member team by delegating tasks; reconciled budget daily for accurate financial status
- Managed activities of daily living for 20+ traumatic brain injury patients

LifeCenter Incorporated

September 2011- 2014

Home Health for People with Disabilities

Consumer Support Technician (Personal Health Aide)

- Devoted over 1,000 hours to administering bedside care to a physically disabled college student
- Utilized safe body mechanics techniques to execute wheelchair transfers and activities of daily living

University of Michigan Center for Educational Outreach AmeriCorps - Michigan Mentor College Coaching Corps

November 2011- 2013

AmeriCorps Member (Program Assistant)

- Committed over 2,500 hours of service to creating a college-going culture for over 4,000 high school students across the state of Michigan
- Served as liaison between Michigan Community Service Commission and Mentor Michigan College Coaching Corps as the statewide representative on LeaderCorps council
- Presented at Michigan College Access Network Conference on effectively training college access professionals and community-based educational outreach programming

TEACHING EXPERIENCE

Introduction to the U.S. Healthcare System (3 terms)

Social Policy for Vulnerable Populations in the U.S. (3 terms)

MPH Capstone (2 terms)

Managed Care and Health Insurance (1 term)

Health Impact Assessment (1 term)

Lead Teaching Assistant

Teaching Assistant

Teaching Assistant

Teaching Assistant

PRESENTATIONS

- 1. **Barrow**, **LC**. *How Social Policies Shape the Social Determinants of Health: Neighborhood and Built Environment*. American Public Health Association. Oral Presentation. Nov 2022.
- 2. Broadus, J., **Jordan, LC**., Chukwu, O. *Healthier Together: A Cost-Effective Approach to Addressing Food Insecurity in Oakland, CA*. National Association of Health Services Executives. Oral Presentation. Oct 2017.

PUBLICATIONS

- Fridman I, Neslund-Dudas C, Barrow LCJ, Dunn MR, Jones R, Kinlaw AC, Smith AB, Stein JN, Tam S, Wood WA, Lafata JE. Telephone Survey-Reported Perceptions of Telehealth Visits Among Black and Non-Black Patients Diagnosed With Cancer. JCO Oncol Pract. 2025 May;21(5):710-719. doi: 10.1200/OP.24.00307. Epub 2024 Oct 30. Erratum in: JCO Oncol Pract. 2025 May 30:OP2500338. doi: 10.1200/OP-25-00338. PMID: 39475625.
- 2. Fan Q, Hussaini SMQ, **Barrow LCJ**, Feliciano JL, Pollack CE, Yabroff KR, Nogueira L. Association of area-level mortgage denial and guideline-concordant non-small-cell lung cancer care and outcomes in the United States. Cancer Med. 2024 Jan 11. doi: 10.1002/cam4.6921. Epub ahead of print. PMID: 38205942.
- 3. Hussaini SMQ, Fan Q, **Barrow LCJ**, Yabroff KR, Pollack CE, Nogueira LM. Association historical housing discrimination and colon cancer treatment and outcomes in the United States. Journal of Clinical Oncology Oncology Practice. In Press. Nov 2023.
- 4. Tam, S., Neslund-Dudas, C., Barrett, A. M., **Barrow, L. C. J.**, Fridman, I., Kinlaw, A. C., Puviindran, P., Royce, T. J., Smith, A. B., Stein, J. N., Wood, W. A., & Lafata, J. E. (2023). The Perceived Usability of Virtual Visits Among Black Adults' Receiving Oncology Care: A Qualitative Analysis. Oncologist. 2024;29(2):e237-e247. doi:10.1093/oncolo/oyad260.

- 5. **Barrow**, LC., Pollack., CE., *Applying an Access Framework to Studying Equity at the Intersection of Housing and Health*. CityScape, Volume 24, Number 2. 2022.
- 6. Richmond, J., Mbah, O., Dard, J., **Jordan, L.,** Cools, Samuel, C. A., Khan, J., Manning, M., *Evaluating Potential Racial Inequities in Low-dose Computed Tomography Screening for Lung Cancer*. Journal of the National Medical Association, Volume 112, Issue 2, 209-214. April 2020.
- Samuel, C.A., Mbah, O., Schaal, J., Eng, E., Black, K., Baker, S., Ellis, K., Guerrab, F., Jordan, L., Lightfoot, A., Robertson, L., Yongue, C., Cykert, S. *The Role Patient-Physician Relationship on Health Related Quality of Life and Pain in Cancer Patients*. Supportive Care in Cancer. 2019 Oct; doi: 10.1007/s00520-019-05070-y. [Epub 2019 October 16]. PMID: 31620925.
- 8. Richmond, J., Mbah, O., Dard, J., **Jordan, L.,** Cools, Samuel, C. A., Khan, J., Manning, M. *Preempting Racial Inequities in Lung Cancer Screening*. American Journal of Preventive Medicine. 2018 Dec;55(6): 908-912. doi: 10.1016/j.amepre.2018.07.023. [Epub 2018 Oct 19]. PubMed: 30344035

ABSTRACTS

- 1. Jennifer Elston Lafata, **Lauren CJ Barrow**, Amy Barrett, Tiffany Yeh, Sam Tam, Christine Neslund-Dudas."How oncology practices are (and are not) considering equity when sustaining virtual visit programs: A qualitative study". Annual Conference on the Science of Dissemination and Implementation in Health. Poster Presentation. Arlington, VA. December 2023.
- 2. Jennifer Elston Lafata, **Lauren CJ Barrow**, Ilona Fridman, Alan Kinlaw, Trevor Royce, Angela Smith, Jacob Stein, Samantha Tam, William Wood, Christine Neslund-Dudas. "Equity Considerations in the Accessibility of Virtual Visits in the Oncology Setting". American Society of Clinical Oncology Quality. Poster Presentation.
- 3. Jennifer Elston Lafata, Ilona Fridman, Alan Kinlaw, **Lauren CJ Barrow**, Samantha Tam, Matt Dunn, Chris Neslund Dudas. Understanding Disparities in Patients Offered Virtual Format in Oncology Care. Online Abstract.
- Mbah, O., Schaal, J., Cykert, S., Eng, E., Robertson, L., Baker, S., Black, K. Z., Dixon, C., Ellis, K., Elkins, W., Guerrab, F., Jordan, L., Lightfoot, A., Padilla, N., Samuel, C. A. Associations between the Patient-Physician Relationship and Health-Related Quality of Life among Cancer Patients.
 American Society for Clinical Oncology- Palliative and Supportive Care in Oncology Symposium; Poster Presentation. San Diego, CA; November 2018.
- 5. Samuel, C.A., Richmond, J., Mbah, O., Dard, S., **Jordan, L**. Cools, K., Khan, J., Manning, M. *Evaluating Potential Racial Disparities in Utilization of Low-Dose Computed Tomography (LDCT) Screening in Lung Cancer*. AcademyHealth's Annual Research Meeting; Poster Presentation. New Orleans, LA; June 2017.