

# Bunting Neighborhood Leadership Program – FRAMEWORK



JOHNS HOPKINS  
URBAN HEALTH INSTITUTE

**MISSION:** Equip the next generation of Baltimore’s community activists with the knowledge, skills, and tools to be transformative leaders.

**GOAL STATEMENT:** We are a recognized program for building innovative community leaders. We use high impact, globally-minded transformational programming to develop our leaders, so they can create a positive, healthy, and thriving Baltimore.

INPUTS

ACTIVITIES

OUTCOMES

## RECRUITMENT STRATEGY

Graduate fellows as community ambassadors to drive BNLFP fellowship recruitment and community engagement

## DESIRED QUALIFICATIONS

Emerging leaders who demonstrate leadership potential and are ready to commit to an intensive program in service of the Baltimore community.

## TARGET COMMUNITIES

Communities across Baltimore City that can benefit from dedicated, servant leadership.

## GROWTH & SELF AWARENESS



Know thyself



Leadership competencies



Building relationships with communities

## TECH/CONCEPTUAL KNOWLEDGE



Build systems for change



Policy and advocacy



Communications & Marketing

## HANDS-ON EXPERIENCE



Internship



Alumni network



Mentorship



Community relationships/ change-makers

## INDIVIDUAL

Enhanced knowledge, skills, networks and resources and values that will shape how fellow engage the community, identify and deconstruct challenges and develop outcomes for change.

## REQUIREMENTS FOR COMPLETION

Attendance, successful completion of program assignments, and graduation presentation.

## DECONSTRUCTING RACISM

## HEALTH EQUITY

## PROGRAM STRUCTURE



30-36 week program over the course of one year, including a maximum of two cohorts with each having a maximum of 12 fellows who participate in in-person sessions with additional opportunities to learn remotely in community with other fellows.

## SUPPORT STRUCTURES

MARKETING AND OUTREACH

FUNDRAISING

STAFFING

## CORE VALUES

Utilize a **strength-based approach**

Build **problem-solving capacity**

Think **globally**, act locally

A focus on the City of **Baltimore**

Safe & supportive **peer learning opportunity**

